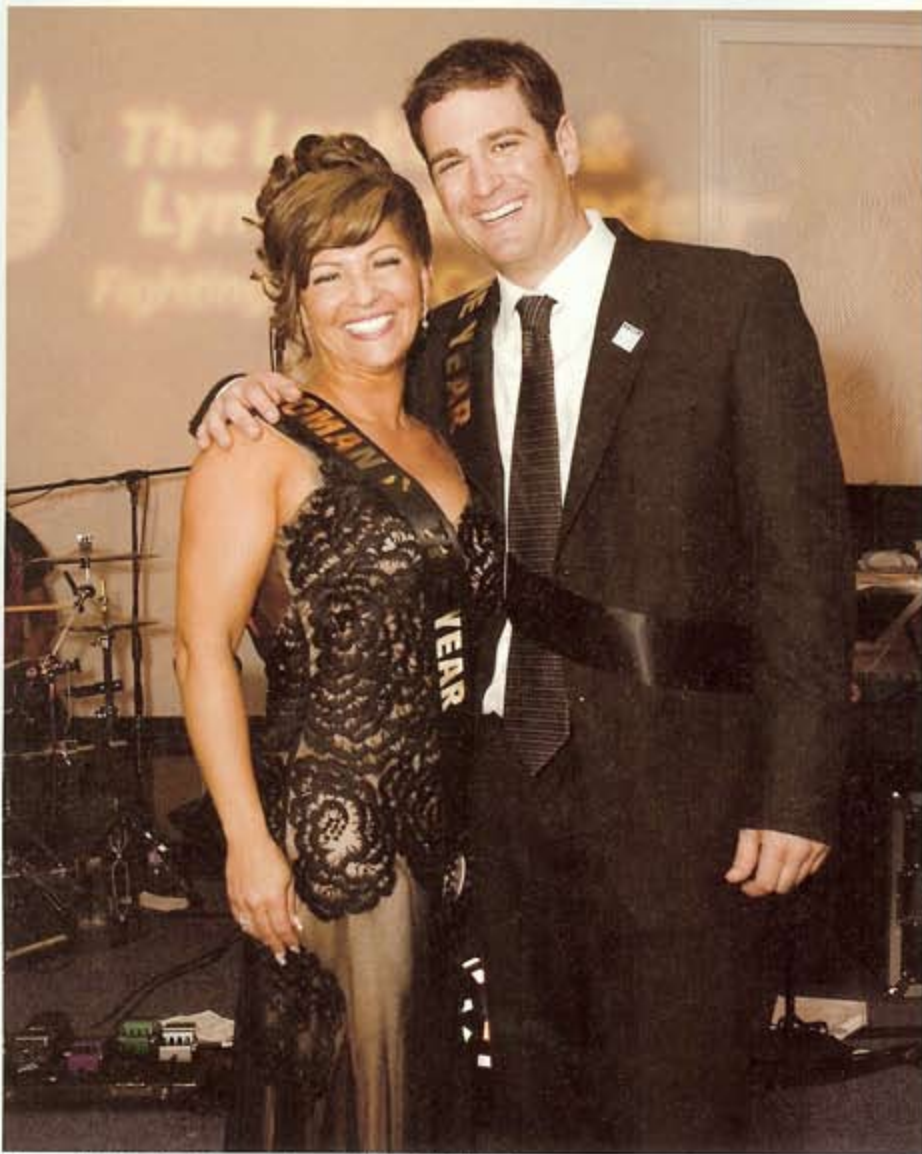


# LEUKEMIA & LYMPHOMA SOCIETY

## 2008 Man & Woman of the Year: Rob Shahady and Lisa Gaeta



Woman of the Year Lisa Gaeta and Man of the Year Rob Shahady

The Southern Florida Chapter of The Leukemia & Lymphoma Society (LLS) congratulates the 2008 Man & Woman of the Year, attorney Rob Shahady and executive placement expert Lisa Gaeta. Rob and Lisa competed

against 20 other finalists to win the competition, where each dollar raised translated into one "vote." Rob and Lisa raised a combined \$60,000 of the total \$265,000 raised to benefit LLS. Winners were announced recently at the Journey of Hope Gala at the Hyatt Regency Pier Sixty-six. Shahady and Gaeta had extra motivation to raise funds for leukemia and lymphoma research since both have family members touched by the disease.

Rob, an attorney at Adorno & Yoss, works with his father, Tom Shahady, Esq., and cousin, John

Shahady, Esq. John, who is more of a brother to Rob than a cousin, was diagnosed in 2006 with non-Hodgkin lymphoma and was forced to undergo several months of chemotherapy. Just recently, John was diagnosed with myeloma and now is undergoing additional chemotherapy treatments.

Rob is a graduate from Barry University School of Law and specializes in commercial litigation and construction litigation. In his free time Rob enjoys snowboarding, mountain biking, kite boarding and spending time with his family, friends and black Labrador, Sierra. Rob also is active in the Cystic Fibrosis Foundation.

Lisa also has a personal commitment to this cause. "I was greatly moved when I was told I was an honoree for Woman of the Year for The Leukemia and Lymphoma Society," she said. "This hits close to home as my 9-year-old cousin was recently diagnosed with leukemia, and to have this opportunity to honor him, as well as help others, was fantastic."

Lisa is the president and COO of Finance Placements & Consulting, Inc., an executive placement firm in the areas of financial institutions, investment banking and private equity firms. In addition, she has been able to use her professional skills in helping other local non-profits in assisting them with their executive needs, the most notable being the chief financial officer for ChildNet in Broward County.

Sponsors supporting the Man & Woman of the Year event included Adorno & Yoss; Adorno & Yoss Employee Charitable Fund; Broward Health; Genovese, Joblove & Battista, P.A.; Go Riverwalk; Lisa and Harry Posin; Lynne Wines; CEO South Florida; CNL Bank; Minto Communities, LLC; Mr. & Mrs. Salomon Ternier; Mr. Chain; Noella Loubier & Richard Theriault; Nova Southeastern University/Health Professions Division; Premier Beverage; Russo Family and The Hildebrandt Family.

The Leukemia & Lymphoma Society, headquartered in White Plains, N.Y., with 68 chapters in the United States and Canada, is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. LLS's mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. For more information, contact Rhonda Siegel at (954) 744-5313. ☎